

Fwd: Re: IMPORTANT: Concerning an earlier chat message to Allison from Selldone**Afzender** <michael@people.family>**Ontvanger** Alireza Shirdel <alireza@selldone.com>, Mehrdad <mehrdad@selldone.com>**Datum** 2024-03-21 08:37

Friendlyn-tm-Logoldea.png (~70 KB)

Hello Mehrdad & Alireza,

Allison asked to keep in touch with you (founders), concerning name case.

Here's some from chat with Allison:

We found friendlyn.com & friendlyn.org, perhaps:

Friendlyn™ Business OS™

Footer of Page:
a Friendlyn™ site

Friendlyn with a 'y' (Friendlyn with a 'why') people may say: "Why Friendlyn?... and so the saga continues

For example, not saying it momentarily is

Friendlyn is a Business Operating System
a Business OS

An evolved approach to Business, with Fairness & Equality. It has an eloquent Store functionality, however it's a new approach, evolved I believe, to Commerce in a NATURAL, HUMANE Way.

Friendlyn with a 'y' 'why, literally and figuratively.. y as the letter y and w-h-y as questions or at least a question you may have....

If speaker and listener communicate in English, which Main Market is US/Canada... perhaps some Europe too... yes, of course... that's what you began with as buying market.

Friendlyn is for Exchange With Friends

Friendlyn is for Exchanges with Friends
(we hold exchangeswithfriends.com/.org/.uk too)

###

If you are interested, let Us know, ok?

Cheers,

Michael Roeten

UNITED HOLLAND

----- Oorspronkelijke bericht -----

Onderwerp:Fwd: Re: IMPORTANT: Concerning an earlier chat message to Allison from Selldone**Datum:** 2024-03-20 16:49**Afzender:** "Michael Roeten @ PEOPLE.FAMILY" <michael@people.family>**Ontvanger:** Alireza Shirdel <alireza@selldone.com>, Mehrdad <mehrdad@selldone.com>

Hello Alireza,

You probably heard that We cancelled Our Account at selldone.com, because of a statement we found in a blog article at selldone.

We think that you didn't understand the word: 'arrogant', in statement: "... your great arrogant goals.", which means: your great foolish/unwise goals.

So, what did you mean, Alireza and Mehrdad? Did you two mean: "... your great **intentionally beneficial** goals."?

You may use that wording and We'll re-sign-up.

To come back to Our proposal, to which a new answer momentarily has not been given by you Alireza, neither by Mehrdad, it's about your Clients from for example Africa.

What can they do with Community? What can they exchange as Friends?

We invite you to try to imagine what Dale Carnegie said: "Show genuine interest in other People", how would that work out for an ethnical African person in relation to for example an ethnical European person?

You may think, what can they do with: **Community**?

Here's the thing, African people are behind in some areas of development, however NOT ALL areas of development, We believe.

What can an African person do to show interested in a European person who visits her 'ExchangeWithFriends' Site, with Store component as well?

This African lady probably had to be inventive and innovative to live, perhaps even survive where she lived.

For an average African child for example, with a ball (football), there may not really have been many alternative toys to play with, Alireza & Mehrdad, in contrast to an average European child whom played with the ball (soccer) and then went on to the next toy. For the African child... lets leave 'this' ball game for the moment, what 'other' game could we try to do with the ball? And they may have come up with more than 1001 games to do with the ball, and a European child may have had 2... soccer game with 2 teams, and 1 team at goal (practice) game.

So, to come back to this African lady... she had to be inventive/innovative with much fewer things and she's still there, she made it through... So, do you think she learned some 'Out-of-the-Box'-thinking?

This European person, whom visits this African lady may not be very intested at first in what she experienced, if she would just start talking about her experiences. What could that European person do with those experiences, since living environments are so different?

To continue with 'Here's the thing'... The African lady may not yet understand much about this European person'r situation, however if this European person open-mindedly tries to explain some about own European situation going on at that moment... and try to give this African lady an image of something she (European lady) has a wish for... then with enough frame of reference build up with this African lady, she with her African experiences may give this European lady a solution to meet her wish.

It's not about teaching Africans to do all things European, like Africa a 2nd Europe... Europe may become a 2nd Africa with also lessons from Ubuntu that was some going on Spiritually/Culturally. (Not stating SPIRITUALLY with Capital letters).

Until so far for the moment, Mehrdad & Alireza.

If you have questions regarding this, call or email me.

Will you update <https://selldone.com/blog/selldone-master-plan-its-just-the-start-of-the-new-ecommerce-platform-generation-31> ?

And let me know, ok friends?

Cheers,

Michael 'EMELINE' Roeten

UNITED HOLLAND

----- Oorspronkelijke bericht -----

Onderwerp:Re: IMPORTANT: Concerning an earlier chat message to Allison from Selldone

Datum: 2024-03-19 16:01

Afzender: "Michael Roeten @ PEOPLE.FAMILY" <michael@people.family>

Ontvanger: Alireza Shirdel <alireza@selldone.com>, Mehrdad <mehrdad@selldone.com>

Hello Alireza,

Doing Well :) May you be doing Well too.

We appreciate your reply to start with.

You & Mehrdad have a mission to create the first online OS for over 300 Million businesses.

And you place: Experience Elegance at the footer of selldone.com

If you thought this is ONLY for Our Internet Sites, then you may know that it's not only about Our Business.

So, White-Label, Why Alireza?

Setting up a store is one thing... to approach it with a platform that profiles itself with a salesy name...

The Aristocracy in the past, most looked down on merchants. Why?

It's not that they didn't buy and sell things themselves, Alireza, the approach of most merchants had adroitness that let to be desired.

These merchants may have tried to be Genuinely interested in Other People (Dale Carnegie: Be genuinely interested in other People), however intention and actually behaving so, are 2 different things. So, what kept them from behaving in a Genuinely interested way? FEAR/Fear/fear!

They were so scared, that they tried to make sale because they feared the chance that they would SUFFER/Suffer/suffer.

For many people, to have money, (incorrectly) equaled security. It's different if you 'have'/steward money to make ends meet. Fearing trying to survive in a ghetto or on the streets, if it would even come to that. And if they would end up on the street, what would their instinct make them do that could jeopardise their perception of Eternity. So, being perceived as a good citizen, was often equaled by mainstream public as having money... to (be able to) give to charity... kind of being 'Santa Claus'/Sinterklaas... giving money and gifts to others.

You and Mehrdad have seemingly expanded into areas where People live, probably more survived, with lower education, and if you think that the West is correctly higher educated to teach them lessons... We've been on a Mission for PEACE and money itself is not EVIL, it's how We behave and do with money.

Five years you've been working on the platform... so what? so what? so what? Do you know how much time We've spent on systems, then System and now SYSTEM... so EVOLVNG... Work in Progress.

If you think you did everything Very Good with Selldone... You've learned valuable lessons, that's why we're interested in your Company... Potential.

We don't care if it's White-Label... We prefer to have 'Exchange With Friends' in the Footer of Our Site(s).

Come back to The Public, Alireza... and you too Mehrdad.

We suggest, back to THE DRAWING BOARD with Us.

There's seemingly a lot that can be Recycled (We have a lot of experience with that), so that would be Very Good News.

It has Potential to be a Humane Exchange Platform where things can be bought too.

Leaving it at this for the moment, Alireza and Mehrdad.

We ask you to seriously reconsider your initial answer.

If you feel called to try to achieve your mission with Us, We look forward to a fitting reply.

Cheers,

Michael 'EMELINE' Roeten

UNITED HOLLAND

Alireza Shirdel schreef op 2024-03-19 15:00:

Hello Michael,

I hope you are doing well. Thanks for your interest in Selldone and the effort you put to suggest and explain new branding. About changing the Selldone name, we have been working on the platform since five years ago considering SEO, branding, presence in social media, etc. Consequently replacing the name with another one does not make sense at this time. However, if we received your offer five years ago, we would definitely consider those attractive names you mentioned. No to mention that Selldone is White-label therefore the clients of you will not see any name/log of Selldone. All they will see is your Community branding. Apart from this suggestion, our community builder will be updated very soon with new features. I heard from Allison that you need a membership feature for community builder. Don't worry, we will take care of that.

Please let me know if you have any questions,

Best regards,
Alireza

On Tue, Mar 19, 2024 at 1:29 PM Michael Roeten @ PEOPLE.FAMILY <michael@people.family> wrote:

Greetings at Niomatic,

We went back to The Drawing Board and discovered a new Name, momentarily if you like instead of Selldone.

We were thinking again, what it's about, for Niomatic too and more for your Clients and even more for the Clients of your Clients.

In Our opinion, the name Selldone is another Commercial name like Shopify, WooCommerce & BigCommerce.

As soon as visitors to their' Clients shops visit and see that in the footer of the site... what do you think The Public Community thinks of it? It's about Commerce... "they want to try to sell me something".

Coming back to something We mentioned earlier, is that when people come over to visit, they don't like "sales talk" they like "friendly conversation", agree?

It took some searching and to Our Surprise there was a [.com/.org/.UK](#) Name available. We tried to combine it with Business Operating System™ and Business OS™.

All adult People even younger than that too, try to accomplish things in order to feel GOOD!!

What is the chance that a person opens up to a sales person about what they genuinely try to accomplish?

They would prefer to keep that for themselves and discuss these matters with their close friends.

What do People tell people whom are salesy in their approach?

For example what these People think they need &/or could use.

A friend may say... no... I don't agree that's what you need &/or could use most... What may really benefit you is something another friend showed me the other day and it's this....!

So, what's the Name We discovered?

Exchange With Friends

We did go ahead and a earlier in today We spend our momentarily last financial budget (we do plan to buy groceries and tobacco) to buy/register these domain names (from the registry, not from a domain broker) 😊

If you would register ExchangeWithFriends it could become:

ExchangeWithFriends® Business OS™

So, We forwarded these three domains: [exchangewithfriends.com](#) & [exchangewithfriends.org](#) & [exchangewithfriends.org](#) to Our Publivity™/Excellantor™ Page at <https://community.business> for the time being. When we checked forwarding was not active yet.

We also created a LogoIdea for it (without ® / ™)

Do you like it, Allison?

Exchange With Friends

===||===

Allison, you there?

####

That's different to have in the Footer of your site, Agree?

There was no response from Allison until this moment, so we decided to send it by mail. (She probably already forwarded it to you :))

We realise this is a VERY SPECIAL NAME and again a BIG SURPRISE to find that the mentioned 3 domain names were unoccupied.

We also bought a subscription at Selldone, for evaluation to begin with. We told Allison We may move [unitedholland.com](#), community.business, social.news & communitybusiness.news into a new integrated Site, however the Footer of the Page: Selldone... it's just NOT Experiencing Elegance.

A NAME & APPROACH with Us, would change that. We do appreciate some of the work you've done (from what we noticed :))

So, We are interested in partnering with the owners of Niomatic, if you choose 'Exchange With Friends' instead of Selldone as NAME for your Business OS™.

Also, to become Elegant.Partners™ of UNITED HOLLAND (which is Invite Only).

And that Niomatic with Us, designs & integrates Community System: COMMUNITY.BUSINESS™ into their Business OS™.

You probably already realised that momentarily We have (access to) SPIRITUAL INTELLIGENCE, however that financially We could use a funding Partner.

We have a mission to roll-out Our in 2023 Invented Community System: COMMUNITY.BUSINESS™ and for that We need an IT-/Transaction System.

Initially, which is not off the table, We approached IT companies: Capgemini, Accenture, SAP & Tata Consultancy Services, to build it from the ground up, so to say... However, it may Very Well be integrated within your Business OS.

We some read the article about 'shoe painting'. However, they may do that in their garage, or other work room and that may let to be desired concerning Social contact.

You probably read about CommunityWorkshop.Pro™ and wouldn't it be WONDERFUL if these People have a Workshop to gather and work on their own designs?

If you would Partner with Us, since We do not have directly available Big financial resources, We ask a Fair fee for Excellentor™ Course Membership, which includes Publivity™ Membership.

Does this sound like an Elegant & Fair Conceptual Proposal to you at this moment?

If yes:

You can (try to) contact Us at: +31-6xxxxxxx (personal cell phone).

(if for some reason(s) no, what would you change in this Proposal?)

You can (try to) contact Us at: +31-6xxxxxxx (personal cell phone).

Cheers,

Michael 'EMELINE' Roeten

**Founder Director President
UNITED HOLLAND (Company)
ElegantLand™**

<https://unitedholland.com> (since in 07-2007)

<https://elegant.land> | elegantland.com

**Chief Inventor of in 2023 Invented:
Community System: COMMUNITY.BUSINESS™**

<https://community.business>

Office (Postal) Address:

**Alexanderveld 5
2585 DB Den Haag (The Hague)
NL-Netherlands/Pays-Bas**

**NL Chamber of Commerce (KvK) nr.: 89129164
NL tax ID: NL004219972B93**

----- Oorspronkelijke bericht -----

Onderwerp:Re: Fwd: IMPORTANT: Concerning an earlier chat with Allison from Selldone

Datum: 2024-03-18 20:43

Afzender: "Michael Roeten @ PEOPLE.FAMILY" <michael@people.family>

Ontvanger: mehrdad@selldone.com, alireza@selldone.com, hi@selldone.com, info@selldone.com,
support@selldone.com

Greetings,

We just registered excellfair.com, excellfair.org, excellfair.uk, excellfair.com, excellfair.org & excellfair.uk - If Niomatic I/S is interested to use this name instead of Selldone, let us know. We didn't want to risk that this name would be registered by someone other than Us.

Cheers,

Michael 'EMELINE' Roeten

**Founder Director President
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Michael Roeten @ PEOPLE.FAMILY schreef op 2024-03-18 20:01:

Greetings,

How about this? Font used: Gwendolyn

Excellfair

instead of Selldone :)

Cheers,

Michael 'EMELINE' Roeten

**Founder Director President
UNITED HOLLAND (Company)
ElegantLand™**

<https://unitedholland.com> (since in 07-2007)

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----- Oorspronkelijke bericht -----

Onderwerp:Fwd: IMPORTANT: Concerning an earlier chat with Allison from Selldone

Datum: 2024-03-18 08:56

Afzender: "Michael Roeten @ PEOPLE.FAMILY" <michael@people.family>

Ontvanger: mehrdad@selldone.com, alireza@selldone.com, hi@selldone.com, info@selldone.com, support@selldone.com

Hi,

It's +31-6xxxxxxx (personal) (correction)

Cheers,

Michael 'EMILINE' Roeten
UNITED HOLLAND

----- Oorspronkelijke bericht -----

Onderwerp:Fwd: IMPORTANT: Concerning an earlier chat with Allison from Selldone

Datum: 2024-03-18 08:53

Afzender: "Michael Roeten @ PEOPLE.FAMILY" <michael@people.family>

Ontvanger: mehrdad@selldone.com, alireza@selldone.com, hi@selldone.com, info@selldone.com, support@selldone.com

Greetings,

In case you wish to reach me regarding my suggestion (see chat below)
for a different name for Selldone: ExcellFair excellfair.com (& ExcelFair excelfair.com),
here's are 2 phone nrs.:

+31-6xxxxxxx(business)

+31-xxxxxxx (personal)

Email address of UNITED HOLLAND:

management@unitedholland.com

Cheers,

Michael 'EMELINE' Roeten

**Founder Director President
UNITED HOLLAND (Company)
ElegantLand™**

<https://unitedholland.com> (since in 07-2007)

<https://elegant.land> | elegantland.com

**Chief Inventor of in 2023 Invented:
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----- Oorspronkelijke bericht -----

Onderwerp:Fwd: IMPORTANT: Concerning an earlier chat with Allison from Selldone

Datum: 2024-03-18 06:34

Afzender: "Michael Roeten @ PEOPLE.FAMILY" <michael@people.family>

Ontvanger: hi@selldone.com, info@selldone.com, support@selldone.com

Greetings,

You may have thought about this already,
however another addition, just send in chat with Allison (offline, no green dot by photo):

===||===

if you do, We suggest you register momentarily available excellfair.org, excellfair.uk and excellfair.org, excellfair.uk too.

####

Cheers,

Michael 'EMELINE' Roeten
UNITED HOLLAND

----- Oorspronkelijke bericht -----

Onderwerp:Fwd: IMPORTANT: Concerning an earlier chat with Allison from Selldone

Datum: 2024-03-18 05:11

Afzender: "Michael Roeten @ PEOPLE.FAMILY" <michael@people.family>

Ontvanger: hi@selldone.com, info@selldone.com, support@selldone.com

Hi, Us again,

Addition to earlier message:

We suggest ExcellFair, instead of ExcelFair, because of Microsoft Office Excel

===||===

however, if you do, you would probably register excellfair.com too next to primary excellfair.com

####

Cheers,

Michael 'EMELINE' Roeten
UNITED HOLLAND

----- Oorspronkelijke bericht -----

Onderwerp:IMPORTANT: Concerning an earlier chat with Allison from Selldone

Datum: 2024-03-18 04:53

Afzender: "Michael Roeten @ PEOPLE.FAMILY"
<michael@people.family>

Ontvanger: hi@selldone.com, info@selldone.com, support@selldone.com

Greetings there at Selldone,

I don't know if you've received this message below (a continuation of an earlier chat with Allison).

It may be too important for you to miss this.

Here it is:

Hi Allison,

You're offline this chat?

Say, We've been evaluating Selldone some and this may be something for your Company Management, you're one of them, correct :)

It's about the name Selldone itself.

What do you prefer when a friend comes to visit?

Selling OR telling AND then perhaps selling because it's inevitable, not planned.

For example, your clients from Africa... they have had some (very) interesting community dynamics going, and for them to enter Internet and start selling... seems the other way around... and Selldone featuring a CMS and more than that a Community Component (and evolving) seems very good... so for 'Africans' to start telling and then probably inevitably sell as well.

We did some brainstorming IN THE SPIRIT and were thinking what it's about, for Selldone too... To contribute beneficially to Society... and that is PEACE 1st and Sustainability 2nd.

What about excelling with a fair approach...

How about: excelfair.com (just checked, it was available less than 20 minutes ago) and it is also about Excellence, which co-relates with Elegance.

So Companies who would use ExcelFair (instead of Selldone) send a message to their visitors that it's about ... you fill in the blanks?

It would be name I could have registered, however we have Excellentor™ Course and that may be a Majestic Fit for Our Companies.

:)

===||===

ExcelFair is an option too at this moment... just checked 3 minutes ago and excelfair.com is available for registration too

===||===

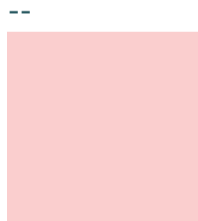
registration (correction)

####

Cheers,

Michael 'EMELINE' Roeten

Founder Director President
UNITED HOLLAND



Alireza Shirdel
Cofounder
PR | Selldone

- 0457xxxxxxx
- alireza@selldone.com
- <https://selldone.com>
- Vinkelvej 12D, 5. th, 2800 Copenhagen, Denmark

Selldone's goal is to bring **Fairness and Equality** into the eCommerce by making a lovely platform for all people no matter who they are and where they live.



[Community](#) | [Privacy Policy](#) | [Account](#)

Sent from Selldone Business OS.

Friendlyn-tm-LogoIdea.png

~70 KB

The image shows a logo for 'Friendlyn™'. The word 'Friendlyn' is written in a black, elegant cursive script font. A small 'tm' trademark symbol is positioned to the upper right of the 'n'. The logo is centered within a white rectangular frame.